

ÍMPÀCTÙS PRÈSÈNTÒS

MÀSTÈRÈ ÀN CTÒ ÍMPÀCTÙS PRÈSÈNTÒS

TEMITOPÉ WAHÉEB

INTRODUCTION

- Presentation is all about taking people on a journey. It 's about sharing a story that inspires, informs and moves people to act.
- The aim of presentation is to enhance learning and understanding.

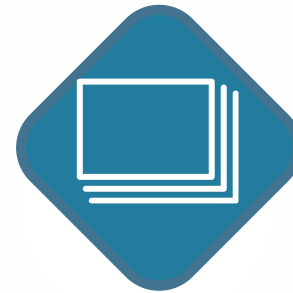


Elements of Powerful Presentation



Powerful Message

Perfect balance you want to strike is halfway between what you want to share and what your audience wants to hear



Powerful Slides

A balance between keeping the interest of your audience and maintaining their attention while not distracting them.



Powerful Speaking

Control your pitch, pace and tone to match the message you want to send. Keep your body language open and relaxed to deliver an effective presentation.





Powerful Slides

1

Think about your slides last

Slides should be the tail end of developing your presentation. Think about your main message, structure its supporting points, practice it and time it.

2

Create a consistent look and feel

Each slide feels like part of the same story. That means using the same or related typography, colors and imagery across all your slides.

3

Avoid slides with lot of texts

If there are a lot of words on your slide, you're asking your audience to split their attention between what they're reading and what they're hearing.

4

Use photos that enhance meaning

Using simple, punchy photos to help resonate in your audience's mind without pulling their attention from your spoken words.



Important Things to Note


If your slides are more important than what you are saying, then your message will lose impact. Your slide should accompany your message and shouldn't distract your audience.

Be Consistent

In terms of design, colour scheme, font size, & font type. The presentation will flow better this way, and each slide will tell the same story. Find out if there is a template for the presentation if it is for a client.

Be Accurate

Ensure correct information, spelling and grammar. Errors will distract your audience and make your message less credible.





Important Things to Note


If your slides are more important than what you are saying, then your message will lose impact, Your slide should accompany your message and shouldn't distract your audience.

Keep It Simple

You do not need to put everything on the presentation, only add **key points** and **takeaways** that you want to emphasise for your audience.

How Everything Sits on the Page

The best presentations are the ones where everything flows and ties together. Whether it is the font size, images, graphics or even the colors used, you need to think about how every element works together to share one message.



**Thank you for your
attention throughout
the presentation.**

NEXT: PRACTICAL

