

# TRUMP'S SPEECH & EXECUTIVE ORDERS:

## IMPLICATIONS FOR AFRICA & NIGERIA

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With AI



# Introduction

- On January 20, 2025, the 47th President of the United States of America (USA), Donald John Trump, was sworn into office (his 2<sup>nd</sup> coming).
- He delivered a speech and signed multiple Executive Orders, steeped in vision and policy priorities, setting the tone for the administration's goals and aspirations.
- These have implications for the economies of USA, the world, Africa and Nigeria
- To this end, ADSR utilized AI-driven methods to analyze the speech, providing an in-depth exploration of its themes, sentiments, and topics, as well as their implications for Nigeria and Africa.
- Our analysis outlines significant challenges for Africa and Nigeria, including trade barriers, economic shifts, and altered foreign relations. Yet, opportunities exist in areas like intra-African trade, diversification, and partnerships with alternative global powers.
- This analysis highlights critical considerations for policymakers and stakeholders in Nigeria and across the Africa continent.



# Methodology

The analysis was carried out as outlined below:

## AI Analysis Techniques

- **Theme Identification:** Text clustering and keyword extraction grouped policy areas into themes using NLP methods such as Latent Dirichlet Allocation (LDA).
- **Sentiment Analysis:** Polarity scoring (positive, neutral, negative) to quantify the tone of the speech.
- **Topic Modeling:** Advanced machine learning models categorized recurring topics to reveal underlying priorities.

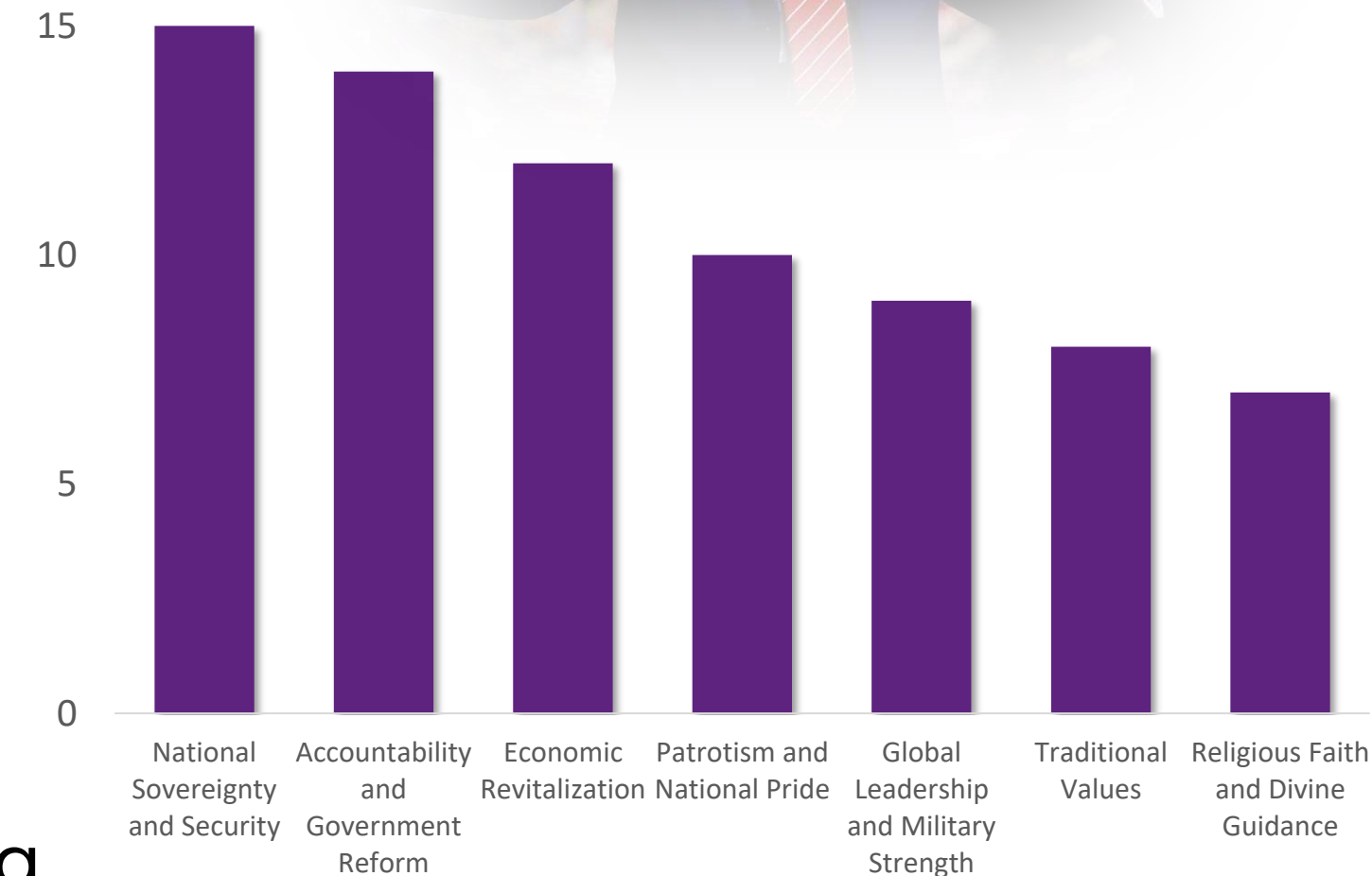
## Thematic Implications of the Speech

- The analysis extended to identifying the major themes and their implications for Africa and Nigeria, focusing on how specific policy priorities could shape economic, diplomatic, and social dynamics.

# Identification and Grouping of Themes

## The themes were identified and grouped into the following:

- National Sovereignty and Security: Reclaiming control of borders and ensuring the safety of citizens.
- Accountability and Government Reform: Criticism of past administrations and promises to combat corruption and inefficiency.
- Economic Revitalization: Promises to rejuvenate the manufacturing sector, achieve energy independence, and prioritize economic growth.
- Patriotism and National Pride: A call for unity, putting "America First," and restoring national identity.
- Global Leadership and Military Strength: Positioning America as a global leader while maintaining peace and security.
- Traditional Values: Advocacy for conservative social policies, including gender roles and free speech.
- Religious Faith and Divine Guidance: Emphasizing the role of God in guiding leadership and national restoration.



## Frequency of Themes in Speech

Source: AI generated

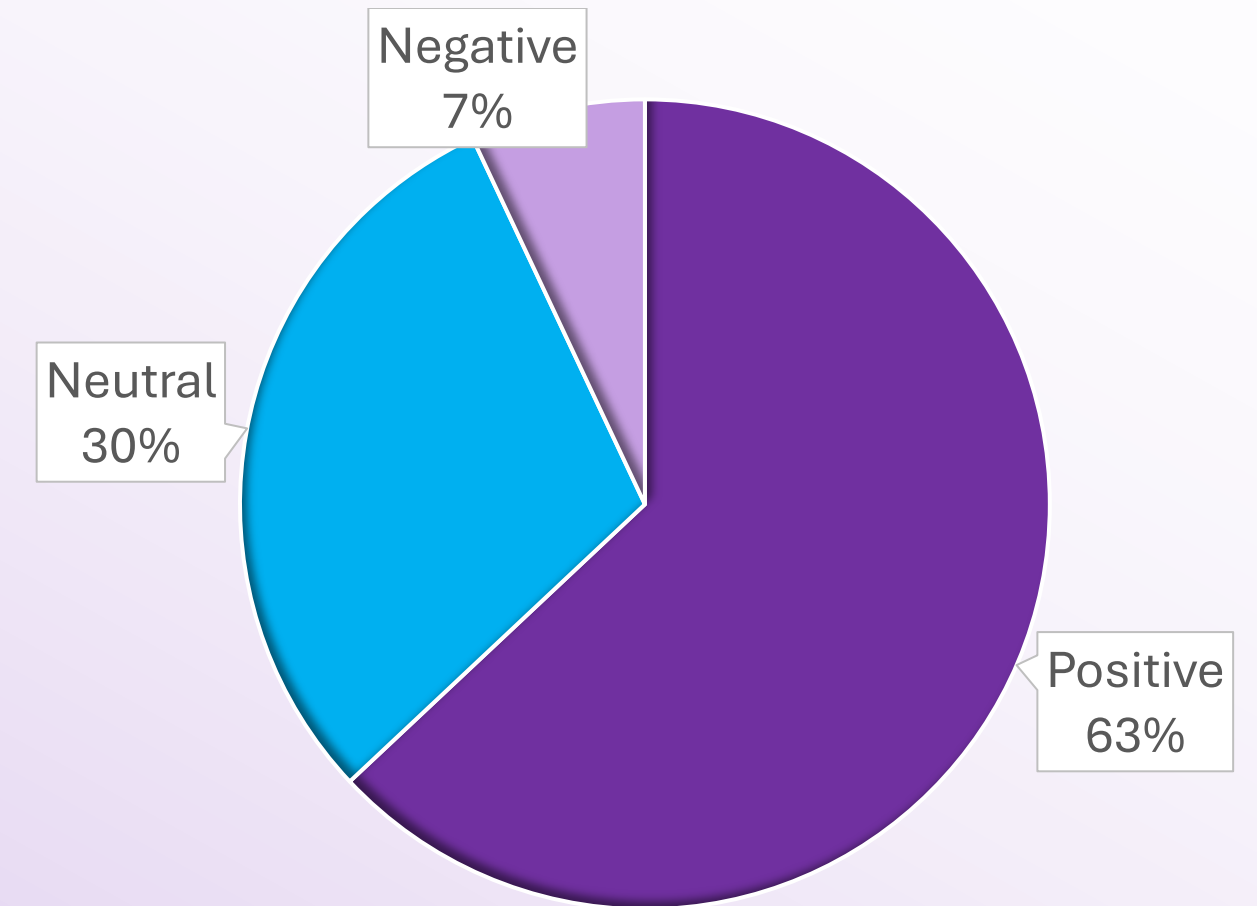
# Sentiment Analysis

To assess the general tone of the speech, a sentiment analysis was performed on the speech by dividing it into positive, neutral, and negative components.

- **Positive Sentiments:** Phrases and statements that placed emphasis on optimism, future prosperity, and national pride were categorized as positive.
- **Negative Sentiments:** Phrases and statements that shows criticism of previous administrations, societal challenges, and negative international relations were categorized as negative
- **Neutral Sentiments:** Policy-specific statements and factual declarations were tagged as neutral



## Sentiment Analysis of Speech



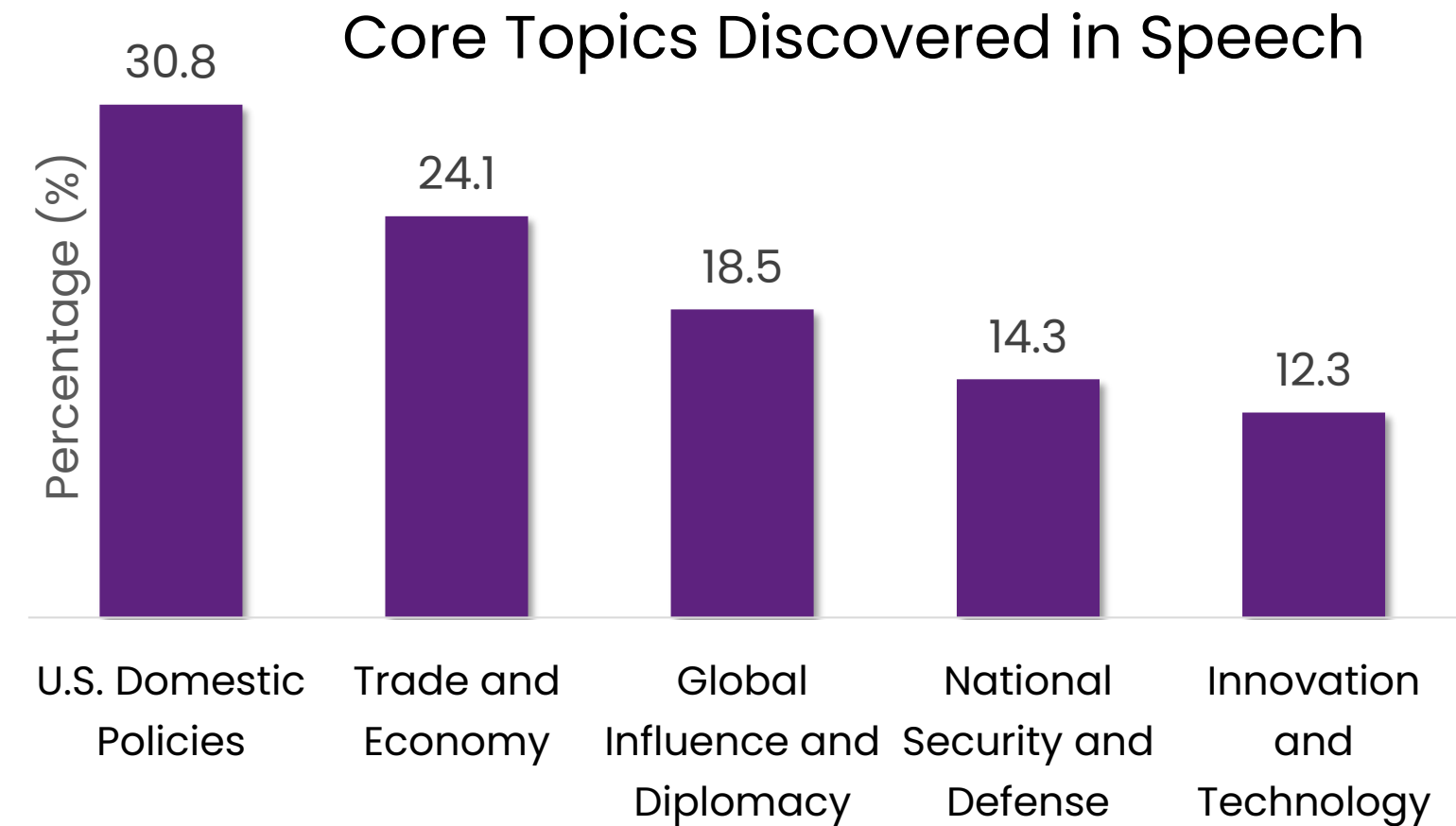
Source: AI generated

- The sentiment analysis of the inaugural speech generally reveals a positive sentiment of 63% showing a strong optimism and believe of future prosperity in the United State.
- while 30% of the speech carried a neutral sentiment, largely covering policy-specific and factual statements.
- The remaining 7% was negative, highlighting the current and future challenges of the United State.

# Topic Modeling →

Topic modeling was used to discover core clusters of topics within the speech. The following are the five major topics discovered:

- **U.S. Domestic Policies:** Focused on U.S. internal policies, such as tariffs, manufacturing priorities, and economic nationalism.
- **Trade and Economy:** Related to global trade policies, economic strategies, and protectionism.
- **Global Influence and Diplomacy:** Reflected in remarks about international relations and diplomatic priorities.
- **National Security and Defense:** Addressed U.S. defense policies and military actions.
- **Innovation and Technology:** Emphasized technological advancements, space exploration, and innovation.



**Source:** AI generated

- The chart shows the distribution of topics in the speech and their percentage share of the overall content.
- Issues about economic policies stood out in the speech at 30.8%, this is followed by issues on trade and economy at 24.1% then global influence and diplomacy at 18.5%.
- Other key issues mentioned in the speech are national security and defense with 14.3% and innovation and technology at 12.3%.

# Key Points from the Speech



## Protectionism and Trade Policies

Trade tariffs, maximising the manufacturing sector placing priority on domestic economic interests.

## Energy and Climate

Cutting off the Green New Deal with emphasis on production of the largest amount of oil and gas on earth

## Immigration and Diaspora Relations:

Strict immigration policies, including the immediate halt of illegal entry and designation of certain groups as threats.

## Technological Ambitions & Global Influence

Emphasis on American innovation, exploration, and reasserting global dominance

## Diplomatic and Military Realignment

Strengthening the U.S. military with a focus on domestic defense and more protectionist foreign policy stance.

## Economic Nationalism & Sovereignty

Strict immigration policies, including the immediate halt of illegal entry and designation of certain groups as threats.

# Implications of Key Points



## Protectionism and Trade Policies

- U.S. protectionist policies could reduce market access for African exports, particularly in agriculture, textiles, and raw materials.
- Nigeria, as a major exporter of oil, could face challenges if U.S. energy independence reduces demand for imported oil.
- A focus on tariffs and trade renegotiations might jeopardize preferential trade agreements like AGOA, which benefits African countries, including Nigeria.
- Shifts in Nigeria's and Africa's trade towards BRICS countries and opportunities for AfCFTA and intra-Africa trade



## Energy and Climate

- Putting an end to the Green New Deal can lead to reduced commitment to global climate efforts which may hinder international funding and partnerships for renewable energy projects in Africa.
- With the U.S. seeking to maximise its energy resources, oil-dependent economies like Nigeria could face pressure on global oil prices.
- Nigeria, heavily reliant on oil revenues, could face competition from increased U.S. production and exports, potentially driving down global oil prices.
  - *This will negatively affect government oil revenue, and reduce prices paid by consumer for petroleum products*



# Implications of Key Points



## Immigration and Diaspora Relations

- Tighter immigration policies could affect Nigerian professionals and students seeking opportunities in the U.S., disrupting remittances, a significant source of income for many Nigerian families.
- Fewer opportunities abroad could encourage skilled workers to remain in Nigeria, potentially benefiting the local economy in the long term.



## Technological Ambitions and Global Influence

- U.S. prioritization of its own technology sector might reduce tech investments and partnerships with African countries, affecting Nigeria's growing fintech and tech ecosystems.
- Nigeria could face intensified competition in attracting investment if U.S. companies shift focus inward.

# Implications of Key Points



## Security and Counterterrorism



### **Strengthening the U.S. military with a focus on domestic defense may;**

- Reduce engagement in global conflicts, limiting support for African nations combating terrorism (e.g., Boko Haram in Nigeria).
- However, a potential withdrawal from global diplomatic efforts could leave room for China to strengthen its influence in Africa, including in Nigeria, where China is already a significant investor.

## Economic Nationalism and Sovereignty

- Economic nationalism may lead to cuts in U.S. foreign aid, reducing support for development programs in Africa.
- African nations, including Nigeria, may need to re-evaluate dependencies on foreign aid and trade and focus on self-sufficiency.



# Donald Trump's Selected executive orders that may impact Africa & Nigerian Economies →

Executive Action	Description	Implications for Africa and Nigeria
<b>Declaring a National Emergency at the Southern Border</b>	Enhanced border security to curb illegal immigration.	Indirect. Could strengthen U.S. resolve against illegal immigration, possibly influencing African migration patterns.
<b>Reinstating the 'Remain in Mexico' Policy</b>	Migrants must wait in Mexico while U.S. asylum claims are processed.	Minimal direct impact on Africa but emphasizes restrictive immigration policies globally.
<b>Ending Birthright Citizenship for Illegal Immigrants</b>	Removed automatic citizenship for children of unauthorized immigrants.	Affects African immigrants in the U.S., reducing pathways to citizenship.
<b>Eliminating DEI Programs in Federal Agencies</b>	Ends diversity initiatives in federal hiring.	May affect U.S.-Africa partnerships promoting diversity.
<b>Withdrawing from the Paris Climate Agreement</b>	Exit from global climate change accords.	Negative. Undermines global climate action affecting vulnerable African nations.
<b>Halting Federal Funding for Abortion Services</b>	Restricts public funding for abortion.	Could affect global health aid policies impacting African nations, including Nigeria.
<b>Establishing a Federal Bitcoin Reserve</b>	Sets up a federal reserve for Bitcoin.	Signals U.S. shift in cryptocurrency policy, potentially influencing African crypto markets like Nigeria.
<b>Reversing AI Regulation Policies</b>	Removes restrictive AI regulations.	Could affect AI partnerships and investments with African tech hubs like Nigeria.
<b>Imposing Tariffs on Imports</b>	Tariffs on China, Mexico, and Canada.	Indirect African impact as trade policy may shift to Africa.
<b>Halting Government Offshore Wind Leases</b>	Stops offshore wind energy projects.	Could deprioritize renewable energy collaborations with African nations.

# Donald Trump's Selected executive orders that may impact Africa & Nigerian Economies →

Executive Action	Description	Implications for Africa and Nigeria
<b>Freezing Federal Workforce Hiring</b>	Halts new federal hiring.	May impact diaspora efforts seeking federal employment.
<b>Easing Regulations on Oil and Gas Production</b>	Expands fossil fuel operations.	Could reduce U.S. renewable energy partnerships with oil-reliant African economies like Nigeria.
<b>Reversing Biden-Era Immigration Policies</b>	Ends Biden's liberal immigration reforms.	Restrictive U.S. visa policies may affect African migrants.
<b>Pulling Out of the WHO</b>	Withdraws from the World Health Organization.	Negative. Could reduce funding for health programs benefiting Nigeria and Africa.
<b>Eliminating Federal DEI Funding</b>	Stops DEI-related federal initiatives.	May reduce global DEI influence, indirectly impacting African programs.
<b>Reinstating the 'Muslim Ban'</b>	Bans travel from specific Muslim-majority countries.	Could affect African nations with significant Muslim populations.
<b>Ending Birthright Citizenship</b>	Revokes automatic citizenship at birth.	Affects Nigerian-born U.S. immigrants and their children.
<b>Demanding Increased NATO Contributions</b>	Pressures allies to contribute more to NATO.	May reduce U.S. military focus elsewhere, potentially impacting Africa's security collaborations.
<b>Confronting China on Trade Practices</b>	Aggressive trade policies against China.	Could influence Africa's trade dynamics with both China and the U.S.
<b>Ending the War in Ukraine</b>	Concludes U.S. involvement.	Indirect. Shifts global geopolitics affecting African economies dependent on grain from the region.
<b>Restricting Refugee Admissions</b>	Tightens refugee acceptance into the U.S.	Could limit African refugee access to the U.S., affecting asylum seekers from Nigeria.

# Opportunities



## Opportunities for Growth and Innovation

- Africa's rapid urbanization, youthful demographic, and growing innovation ecosystems present significant opportunities for investment in technology and the private sector. While U.S. companies may capitalize on these opportunities, Trump's administration is likely to focus on sectors with immediate financial returns, potentially overlooking critical developmental needs.

## Path Toward Resilience and Self-Sufficiency

- Trump's policies highlight the need for African nations to cultivate resilience by prioritizing regional integration, economic diversification, and self-reliance. By reducing dependence on external aid and fostering intra-African trade, the continent can better navigate changing U.S. policies.

## Balancing Global Rivalries

- As competition between the U.S. and China intensifies, African nations have the chance to position themselves as strategic partners, securing favorable terms for investment and trade. However, a balanced approach is essential to avoid overdependence on either power.



# THANK YOU

